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TO YOU

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JULY 1, 2019

Dear YOU,

We have begun the second half of 2019. July 1, 2019 is the first day of the second half of the year. The first of July is also the first day of the third quarter of the year. Time to reflect on what you have accomplished these past six months and time to plan for the next six months. Now is the time to look forward to a successful end of the year, a fantastic holiday season and a glamorous start to 2020.

The beginning of a glamorous 2020! I know that is easier said than done. For the past, I don't know how many years that was the case. The glitz and glamour would end before the year got started. That's right, the glitter and glamour of New Year's Eve would come to a crashing conclusion just minutes after the start of the New Year. Then it was back to old mind set, back to the grind, back to the hustle, back to work. Sound familiar?

Well, what if I told you this New Year's Eve was NOT going to be same old, same old thing. No, 2020 is going to be something different.

- 2020 is going to be the year you focus on you.
- 2020 is going to be the year you focus on achieving one goal after another.
- 2020 is going to be the year that will change the rest of your life.



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How do I know this?

Starting on July 1, 2019, you and I will work on achieving our goals. Trust me, we have waited long enough. We have listened to other people give us their two cents for far too long. Now is the time to get up and off our ass and let's get to work.

WORK?

Did I just say that four letter word? You are darn right I did!

In order to accomplish our goals of a successful 2020, we have to work for it. That's right I said it. We have to work for it and just like anything we want in and out of life we have to work hard for it.

The harder we work now the sooner we get what we have been working hard to achieve. With the six months left on the calendar we not only have very little time but we have so much to do with these roughly 180 days until January 1, 2020.

Yep, the clock is ticking and here we go.

First, get yourself a pad of paper and a pen. Preferably a pen that works. Why paper and pen? Studies have shown that if we put ideas, concepts, reminders and even our goals in writing we are 50% apt to remember them and an even greater percentage to reach our goals if we read them every day and of course, act on what it takes to reach those goals.

That is why writing it down works. If want the party to continue well in to 2021, we have to start now and remember all along the way what we are working so hard and diligently for.

Before we kick this off, two things to remember: You have to accept responsibility and hold yourself accountable for the next 180 days.



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Those two things will most certainly be needed in order to achieve the success you want before 2020 arrives.

Let's get started (write down these questions and answer them).

#1. What do you want to accomplish by the end of 2019?

These are not just goals but they are bringing to an end projects and events that you have begun but not yet finished.

Also, know this may include goals, projects, or events that are a gateway to accomplishing other goals. Think of it as a ladder each goal you accomplish takes you one step further up the ladder, thus one step closer to your ultimate goal.

#2. What do you want to accomplish by the end of 2020?

Now is also the time to start looking at 2020 as the next step in your growth, your evolution, your success.

Start planning now on what you want to accomplish for 2020 and beyond.

Determine what you are going to need to do now for when 2020 arrives.

Identify the specific needs to attain the 2020 and when in 2020 you will need them.

#3. What are you willing to give up to accomplish #1 & #2?

You have to give up something. Think about Life Balance. You must not put too much on your plate. Before you put start something new you have to get rid of something. You have to be willing to give something up.



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You have to take something off before you can add something new. That's why the balance will never work if you just keep piling stuff on and not get rid of something in its place.

To what degree will you give something up?
How much more are you willing to give up if you do not make it?
Either you gave up nothing or you gave up too little. Therefore, you went out of balance and you were not able to deliver on achieving your goals.

How much more are you willing to give up if you start seeing results? You gave up something and you see results. So it begs the question; what more are you willing to give up to gain more results and achieve more goals?

#4 Who are you going to boost, bring with you?

Who else are you taking on this second half journey? Seriously, if you think you can do it alone, you are wrong. You are so very wrong. Remember, you are not all things to all people and because of that you will need someone to accompany you. Someone to be your partner in this undertaking.

However, be careful who you choose to join you on this Second Half Journey. Most of the time, the chosen one will be someone closest to you such as Spouse, Significant Other, Best Friend, Closest Co-Worker, Parent, Sibling, or even a Cousin.

That someone also has to have a few positive characteristics such as:

Someone who believes in you 100%



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Someone who understands that sacrifice and hard work are part of the deal

Someone who is in your corner patting you on the back and NOT stabbing in the back.

Someone who knows that if you succeed, they succeed.

Someone you know that knows if you succeed, it is because of those that were with you 100% of the time.

However, those not selected will pour on the guilt and will ask “why not me?” Also know sometimes people have to be told “NO!” and know the reasons why.

Realize, most will be those closest to you that ask why not. When they play the old “We are related” card or the “I thought I was your best friend” card know that neither are reason enough to bring people in that you do not feel are ready to join you.

Of course, the easiest way to know if anyone is ready to join you is if they are on the same plane or level as you.

If they are not and you are still on the fence about it then truthfully answer this question: As you only have time these next 180 days until the end of the year and you want to accomplish your goals, do you have the time and energy to keep stopping to go back and bring them dragging along with you only to find out that just as you start getting back on track you have to stop, go back to get them, and drag them back to where you left off, only to keep repeating the process?

The real, truthful, difficult answer is NO. There you go, decision made.



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Do not feel bad and actually encourage them to do their own thing. That's right, encourage them to start their own second half journey.

However, when all is said and done, if they do NOT know what their own goals are then guess what, you DO NOT EITHER. That is why you did not select them in the first place and why you should not feel bad about not bringing them along. You just keep going forward and inspire them to figure themselves out.

Who should you avoid on the second half journey?

Simple, avoid the NAYSAYERS. Avoid those that bring negativity, to you and what you plan on accomplishing. Think about this: D-Day or Operation Overlord the plan to invade Europe and hasten the end of World War II would have never worked if the British said that is a "foolish plan" and the allies added, "that will never work". Luckily, for all off humanity, they did not say anything like that, they and all the other allies bought into the plan and it was a success. That's why you need the positivity. That is why you need positivity from beginning to end.



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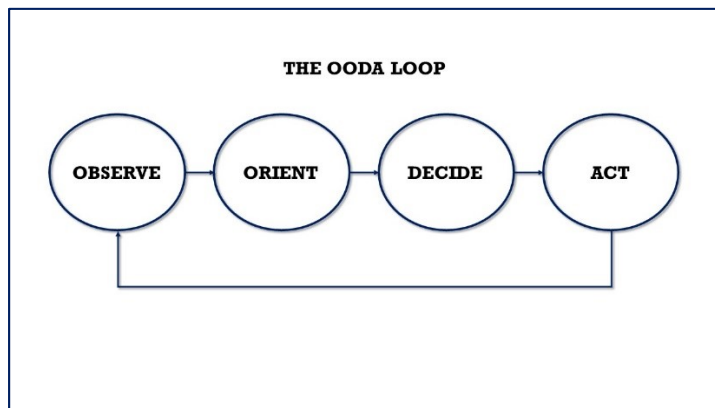


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#5 What happens if things go wrong?

Simple, you pick yourself back up, make minor course correction and get back at it.

Think the OODA Loop: Observe, Orient, Decide, Act (repeat)



Do NOT take too long to decide and act as you ONLY have 180 days to go (less if you are reading this after July 1, 2019).

#6 When you get there, what next?

180 days from now you will have achieved the goals you set forth. In 180 days, you will have achieved your goals. Again, in 180 days you will have achieved your goals.

Then what do you do? You then turn and face 2020 and the goals and accomplishments you expect to achieve, well you go out there and attack them with the same vigor as you did for the second half of 2019.





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However, in 2020, things will be different because you will be different. At the start of 2020, you will 180 days wiser, 180 days successful, 180 days knowledgeable, and 180 days accomplished.

Now you are ready to make things happen again, by applying the OODA Loop. You apply the OODA loop and you repeat the same process. Ask yourself the same six questions I just asked you:

- #1. What do you want to accomplish by the end of 2020
- #2. What do you want to accomplish by the end of 2021
- #3. What are you willing to give up to accomplish #1 & #2
- #4 Who are you going to boost, bring up with you?
- #5 What happens if things go wrong?
- #6 When you get there, what next?

7. CONCLUSION

Write this all down. Write it down. Write it all down. Document and Journal your next 180days. VLOG or BLOG your journey.

Visit Your Goals and Plans every day. Then as you go forward, you are allowed to adjust accordingly, then keep working it.

FAIR WARNING: Negativity will creep in, especially if you are actually making success and gaining ground on achieving the goals you want to achieve.

Always remember and never forget; it will be a long arduous 180 days but by the start of 2020 you will be so far ahead of where you are now you will wonder why you took so long to get started.



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Also, keep visiting WALKINGLEADER dot com for updates on the SECOND HALF JOURNEY as we move through the next six months. I am sharing with you my journey.

Also be sure to sign up for email updates. I will send you messages on when video updates and other tools are posted to the Walking Leader website.

Remember, working together and holding ourselves accountable to ourselves will get us to that place we all want to be: FEELING SATISFIED, FEELING ACCOMPLISHED, FEELING LIKE SUCCESSFUL, and most of all, FEELING HAPPY

Sincerely,
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